

MASTER OF BUSINESS ADMINISTRATION (MBA)

STUDIENPLAN

UNIVERSIDAD AZTECA

Registrierung nach § 27 HS-QSG
(Studienplan 2016/2017)

<p style="text-align: center;">Master-Studium Business Administration Master of Business Administration (MBA) Máster en Administración de Empresas (Universidad Azteca) Verfügbar in Englisch und Deutsch</p>

<p style="text-align: center;">Rechtsgrundlage</p>

<p>Universitätslehrgang und universitätseigener Grad gemäß Art. 59 Ley General de Educación an der Universidad Azteca. Universitätslehrgang und universitätseigener Grad in Spanien gemäß Art. 34 Ley de Universidades an der UCAM</p>
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Mandatory core courses

MBAen705 - Macroeconomics
MBAen710 - Business Administration
MBAen715 - Microeconomics
MBAen725 - Organisation Management
MBAen750 - Corporate Finance
MBAen810 - Marketing
MBAen820 - Human Resource Management
MBAen830 - Innovation & Management
MBAen840 - Management Techniques
MBAen850 - Corporate Governance and International Business

Elective courses

MBAen915 - Human Resource Management 2
MBAen920 - Strategic Management
MBAen925 - Project Management
MBAen935 - Change Management
MBAen940 - Commercial Awareness & CRM
MBAen950 - Leadership
MBAen1015 - Globalization
MBAen1020 - Coaching
MBAen1025 - Conflict Management
MBAen1028 - Business Law
MBAen1030 - Strategic Marketing
MBAen1033 - Communication Skills
MBAen1045 - Risk Management
MBAen1050 - Corporate Social Responsibility

Thesis project

MBAen1080 - Business Research Methods
MBAen1090 - Thesis Presentation & Defence

MBA Master of Business Administration

Executive Management

Entry requirements: Bachelors degree or equivalent first degree or admission evaluation

Programme duration: Official study time for the short Executive MBA programme is one year (72 ECTS), and two years (120 ECTS) for the regular MBA programme.

Short programme:

Taught Masters MBA: 72 ECTS in coursework

Research Masters MBA: 60 ECTS in coursework plus 12 ECTS for Masters Thesis

Regular duration programme:

Taught Masters MBA: 120 ECTS in coursework

Research Masters MBA: 108 ECTS in coursework plus 12 ECTS for Masters Thesis

Degree options:

Universidad Azteca MBA (Executive MBA) Título propio

Dual degree programme options:

Universidad Azteca MBA (Executive MBA) plus
UCN Universidad Central de Nicaragua MBA

Universidad Azteca MBA (Executive MBA) plus
UCAM Universidad Católica San Antonio de Murcia (Spain)
Magister (Mag.) in Business Administration (Título propio)

Programme modality:

Online MBA programme.

The MBA curriculum consists of at least **72 ECTS credits** of postgraduate study, offered as modular fashion. MBA-candidates in the short programme complete 10 required modules/courses (60 ECTS credits), plus a final Thesis/Dissertation (12 ECTS credits) **or** 2 additional modules (6 ECTS credits each) all of these focused on a specific field or industry of management.

The MBA curriculum consists of **120 ECTS credits** of postgraduate study, offered as modular fashion. MBA-candidates in the regular duration programme complete 18 required modules/courses (108 ECTS credits), plus a final Thesis/Dissertation (12 ECTS credits) **or** 2 additional modules (6 ECTS credits each) all of these focused on a specific field or industry of management.

Level: Postgraduate

Objectives of the Programme

The modular Master of Business Administration programme in Executive Management has as a general aim of provision of an academically rigorous education designed to develop skills, expertise, knowledge and vision to enable students, whatever their chosen route, to be critical, analytical and creative. The programme aims to provide opportunity for self-development in relation to career enhancement and as life-long learners.

The programme offers students the opportunity to develop their own capabilities, skills and competencies within a supported environment. The philosophy of the programme can be summarized by the following objectives.

Develop a critical approach to the use of contemporary sources as a means of exploring complex concepts, ideas and issues of relevance and value to the chosen area of study.

Develop the power of critical enquiry, logical thought, creative imagination and independent judgment.

Provide a forum of study that allows each student to build on his or her past academic and vocational experience in a relevant and meaningful fashion.

Expose the student to a range of prospective, which may be applicable to both the interests and work situations as appropriate.

Recognize the variety of sources of learning and an appropriate diversity of means for assessing achievement.

This programme intends to allow the individual student to develop their potential through a carefully selected curriculum of study, which includes elements of a variety of methods of study orientated around both the academic and vocational axis.

The primary objectives of the MBA programme are to:

Enable the student to achieve an appropriate level of academic competence

Achieve personal development and to develop critical awareness of benefit to themselves and to their organization

Develop skills of initiation, implementation and analysis in a range of contexts

Develop capability in the analysis and evaluation of complex issues and situations

The specific objectives of the program will vary according to the chosen named award but will include the:

Development of knowledge at an advanced level

Development of skills of analysis, research and policy formulation and implementation

Unification of theoretical analysis and practice through a variety of contexts appropriate to business administration

Issues of organization management and the management of people.

Tuitions

Tuitions vary by the duration of programme (short or regular) and the single or dual degree options. For applicable tuitions, please, see the tuitions sheet of the MBA programmes of Universidad Azteca European Programmes.

Tuitions are due in full with enrolment for the complete programme.

Refund policy

Tuitions are due in full with enrolment. Once the programme has started (tuitions collected) no tuitions will be repaid. Students, who do not pay tuitions after admission are not enrolled.

Degree Regulations

The applicable degree regulations for MBA and dual degree programmes of Universidad Azteca apply.

Duration and workload of a course

Successful completion of a course with a workload of 6 ECTS credits is estimated to be approximately 150 hours. Students should allocate approximately eight hours a week for reading, personal study, completion of reflection activities and submission of assignments. There is one marked assignment per module. Courses are offered on a part-time basis and are designed to be completed within four months. The asynchronic e-learning mode of the programme allows students to proceed at their own pace.

Study language

The programme is conducted in English. English proficiency is required for the DBA programme.

Student Support

The programme is administered and provided by Universidad Azteca on behalf of the universities. Students are eligible for Universidad Azteca International Programmes student support regarding tutoring and assistance in the programme.

Modules

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Als Fernstudium kann das gesamte Studium online absolviert werden. Die Klassen der Jahrgänge werden asynchron durchgeführt, sodass ein Einstieg ganzjährig möglich ist.

Zulassung: 180 ECTS Anrechnungspunkte aus Vorstudien, Bachelor-Studien, Diplom-Studien, Lehrgängen universitären Charakters, Universitätslehrgängen, Fachhochschullehrgängen, Hochschullehrgängen, vergleichbaren beruflichen Aus- und Weiterbildungen (Nationale Qualifikations Niveaus). Darüberhinausgehende ECTS Punkte sind anrechenbar.

Umfang: Das Studium an der Universidad Azteca zum MBA umfasst die Pflichtfächer im Umfang von 60 ECTS. Für den erfolgreichen Abschluss des Studiums sind weitere 60 ECTS in Form von Lehrveranstaltungen mit Prüfungscharakter zu absolvieren sowie eine Master-Thesis zu verfassen.

Typ: Universitätslehrgang und Verleihung des Grades nach Art. 59 des Allgemeinen Bildungsgesetzes von Mexiko.

Modalität: Fernstudium mit Präsenzveranstaltungen und Prüfungen (Abschluss mit insgesamt 120 ECTS). Präsenzveranstaltungen am Standort Österreich in Blended Learning Modalität

Wissenschaftliche Leitung: Prof. Dr. Dr. Dr. Gerhard Berchtold, HR Prof. Dr. Dr. Friedrich Luhan, Prof. Mag. Dr. Franz C. Pichler, Prof. Dr. Felipe Fernández Rivadulla

In der Modalität „*blended learning*“ mit Präsenzveranstaltungen werden Lehrveranstaltungen mit Prüfungscharakter an den Standorten Innsbruck und Wels abgehalten.